

## VALEDICTORY FUNCTION

Time: 03.00 - 04.00 PM

Welcome Address	: <b>Dr. R.C. Anu Chandran</b> Organising Secretary & Head, DTS, Pondicherry University
Presidential Address	: <b>Prof. K. Tharanikkarasu</b> Director, SEI & RR, Pondicherry University
Chief Guest	: <b>Dr. D. Manikandan, IAS</b> Secretary, Tourism, Govt. of Puducherry
Felicitation Address	: <b>Prof. Malabika Deo</b> Dean, School of Management, Pondicherry University : <b>Prof. Y. Venkata Rao</b> Dean, DSW & Professor, DTS, Pondicherry University
Guests of Honour	: <b>Sri. Sharath Nambiar</b> Director, DakshinaChitra, Mamallapuram : <b>Sri. Balaji. D</b> Managing Director, PTDC
Keynote Address	: <b>Ms. Gayatri Panda</b> Nodal Officer (Tourism), Ministry of Tourism, Govt. of India
Symposium Report Presentation	: <b>Sri. Samik Ray</b> Incredible India Tourist Guide, Ministry of Tourism, Govt. of India, Kolkata; Editor, Tourism Theory & Practice Journal
Honouring Distinguished DTS Alumnus	<b>Sri. Naveen Baalaji</b> , MD-Ocean Spray, CEO-Bonjour Bonheur
Vote of Thanks	: <b>Dr. Sibi . P.S</b> Deputy Dean, DSW & Associate Professor, DTS, PU

## ORGANISING COMMITTEE

Chief Patron	: <b>Prof. Gurmeet Singh</b> , Vice Chancellor, PU
Patrons	: <b>Prof. K. Tharanikkarasu</b> , Director, SEI&RR, PU : <b>Prof. Malabika Deo</b> , Dean, SOM, PU
Advisor	: <b>Prof. Y. Venkata Rao</b> , Dean, DSW, PU
Organising Convener	: <b>Prof. Sampada Kumar Swain</b> , DTS, PU
Organising Secretary	: <b>Dr.R.C.Anu Chandran</b> , HOD, DTS, PU
Joint-Secretaries	: <b>Dr. Sibi P.S.</b> , Deputy Dean, DSW & Associate Prof., DTS, PU : <b>Dr. Sherry Abraham</b> , Assistant Professor. Prof., DTS, PU
Event Consultant	: <b>Ms. Lakshmi Jyoti C</b> , Auroindian Consultants
Executive Members	: <b>Mr. Lenin Vinod &amp; Mr. Subash</b> , Resource Faculty, DTS, PU
Scholar Co-Ordinators	: <b>Mrs.Reena Esther Rani. J</b> Mr.Adhitya, Mr.Aman, Mr.Arshad, Mr.Ashish, Mr.Asif Ali, Mr.Chaitanya, Mr.Devaraj, Mr.Dinkar, Mr.Divyajit, Ms.Ekta, Mr.Evan, Ms.Gnanapriyari, Mr.Harish, Mrs.Hasana, Ms.Karunya, Mrs.Oshi, Mrs.Priyanka, Mr.Ravinder, Mr.Rohan, Mr.Unnikrishnan



## DEPARTMENT OF TOURISM STUDIES SCHOOL OF MANAGEMENT PONDICHERRY UNIVERSITY



Ministry of Tourism  
Government of India



## Cordially invites you to the TWO-DAY NATIONAL SYMPOSIUM ON SPIRITUAL TOURISM - 22 & 23 June 2023



Sponsored by  
**Ministry of Tourism, Government of India, New Delhi**

## INAUGURAL FUNCTION

Date: **21 June, 2023**

Time: **03.00 PM - 05.00 PM**

Venue: **Cultural-cum-Convention Centre (CCC), Pondicherry University**

Presidential Address	: <b>Prof. Gurmeet Singh</b> Vice Chancellor, Pondicherry University
Chief Guest	: <b>Thiru. K. Lakshminarayanan</b> Hon. Minister for Tourism, Govt. of Puducherry
Guests of Honour	: <b>Prof. Arka Kumar Das Mohapatra</b> Vice-Chancellor, Odisha State Open University, Sambalpur : <b>Sri. Pradeep Narang</b> Chairman, Sri Aurobindo Society, Puducherry
Keynote Address	: <b>Prof. Pawan Kumar Singh</b> Director, IIM-Tiruchirapalli
Felicitation Address	: <b>Prof. Malabika Deo</b> Dean, School of Management, Pondicherry University
Welcome Address	: <b>Dr. R.C. Anu Chandran</b> Organising Secretary & Head, DTS, Pondicherry University
Scope of the Symposium	: <b>Prof. Sampada Kumar Swain</b> Organizing Convener, DTS, Pondicherry University
Vote of Thanks	: <b>Mrs. Reena Esther Rani. J</b> Scholar Co-ordinator, DTS, Pondicherry University

### Event Partners



Department of Tourism  
Government of Puducherry (India)



PUDUCHERRY TOURISM  
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### Hospitality Partner



DAY 1 - 22 June 2023, Venue: CCC

### Session 01

#### WORKSHOP ON MINDFULNESS MEDITATION

Resource Person: **Ms. Thaiyal Nayagi**, Art of Living, Puducherry

Time: 10.00 AM - 10.30 AM

#### EXPERIENTIAL SESSION ON EMBODIED COLLECTIVE SPIRITUALITY - DANCE OF UNIVERSAL PEACE

Resource Person: **Ms. Prem Shakti**, Auroville, Puducherry

Time: 10.30 AM - 11.15 AM

### Session 02 - SPECIAL LECTURES

#### PEACE AND SPIRITUALITY IN INDIAN SCRIPTURES

Speaker: **Prof. Narottam Gaan**, Former Professor in Political Science, Utkal University &

Time: 11.30 AM - 12.15 PM IGNTU, Amarkantak, M.P.

#### ELEMENTS OF WELLNESS IN INDIAN SPIRITUALITY

Speaker: **Dr. Deepa George**, Ayuranada Ayurvedic Clinic, Puducherry

Time: 12.15 PM - 01.00 PM

#### TAICHI & QIGONG FOR ENHANCED LIVING

Presenter: **Sifu. T.V. Ranga Rao**, Core Taichi, Chennai

Time: 02.15 PM - 03.15 PM

### Session 03 - PANEL DISCUSSIONS

#### THEME - SPIRITUAL TOURISM vis-a-vis PRESERVATION OF CULTURE AND HERITAGE

##### Panelists:

**Prof.G.J.Sudhakar**, Professor Emeritus,  
(Chairperson) CP Ramaswami Aiyar Institute of Indological Research, Chennai

**Sri. Sivasankar Babu**, Heritage Awareness Speaker, Tamil Heritage Trust,  
Managing Consultant, Techno Bankers, IITFC - MoT, Govt. of India

**Sri. Sunil Varghese**, Director, Dunes Wellness Group

**Dr. Sandeep Dasari**, HOD, Dept. of History, Tagore Govt. Arts College, Puducherry

**Sri. Samik Ray**, IITG (Incredible India Tourist Guide, Ministry of Tourism, Govt. of  
India, Kolkata), Editor, Tourism Theory & Practice Journal

**Dr. Kishor Kumar Tripathy**, Member Secretary, AuroBharati, Sri Aurobindo Society

**Ms. Deepa Chawla**, Vice-President, WCCI (Rural Tourism), Dehradun

**Rapporteur: Mr. Lenin Vinod**, Resource Faculty, DTS, PU

**Facilitator: Mr.Unnikrishnan**, Ph.D. Scholar

Time: 03.30 PM - 05.00 PM

### CULTURAL PROGRAMMES

Time: 07.00 PM - 08.00 PM

DAY 2 - 23 June 2023, Venue: CCC

### Session 01 - DEMONSTRATIONS

#### BASICS OF YOGA ASANAS

Yogacharya: **Acharya Sujatha ma Oshodhara**, Yoga Trainer

Time: 06.30 AM - 07.30 AM

#### VEDIC CHANTING BY TRADITIONAL VEDAPATHIS (The Intangible Cultural Heritage recognised by UNESCO)

Time: 10.00 AM - 10.15 AM

#### EXPERIENTIAL CONNECT WITH SPIRITUALITY - MUSIC THERAPY AND TIBETAN SOUND HEALING

Presenter: **Ms. Rachana. R**, Freelancer - Sound Healing and Hypnotherapy, Coimbatore

Time: 10.15 AM - 11:00 AM

### Session 02 - SPECIAL LECTURES

#### INDIAN SPIRITUALITY, TOURISM AND ENRICHMENT OF VALUES

Speaker: **Prof. Godabarisha Mishra**,

School of Philosophy and Humanities, Nalanda University, Bihar

Time: 11:00 AM - 11.45 AM

### Session 03 - PANEL DISCUSSIONS, Time: 12.00-1.00PM

#### THEME-MARKETING SPIRITUAL TOURISM IN INDIA: TRENDS & CHALLENGES

##### Panelists:

**Prof. Arup Kumar Baksi**, (Chairperson)

Dept. of Management & Business Administration, Aliah University, Kolkata

**Prof. Joby Thomas**, Dean, School of Business Studies, Christ University, Bengaluru

**Prof. Jitendra Mohan Mishra**,

Dean, School of Management Studies, Central Tribal University of Andhra Pradesh, Vizianagaram

**Dr. Anila Thomas**, Associate Professor & Head, DTTM, Jyoti Nivas College, Bengaluru

**Dr. Annamalai Murugan**, Head, Dept. of Tourism, Tagore Govt. Arts College, Puducherry

**Dr. Rupa Sinha**, Assistant Professor, Amity University, Kolkata

**Sri. G. Sakthi Vel**, Director, French Town 360

**Rapporteur: Mr. S. Subash**, Resource Faculty, DTS, PU

**Facilitator: Mr. Adhitya Gopakumar**, Ph.D. Scholar

### PAPER PRESENTATIONS (Parallel Session), Time: 11.00-01.00PM

**Chair: Prof. R. Kannan**,

Director, Centre for Tourism & Hospitality Management, Madurai Kamaraj University, Madurai

**Co-Chair: Prof. P. G. Arul**,

Head, Department of International Business, Pondicherry University

**Rapporteur: Dr.Sherry Abraham**, Assistant Professor, DTS, PU

Time: 11.00 AM - 01:00 PM

Venue: Mini Hall, CCC

### Session 04 - SPECIAL LECTURE

#### THE GRAND NARRATIVE OF INDIA (BASED ON SRI AUROBINDO'S THOUGHTS)

Speaker: **Ms. Lakshmi Jyoti**, Auroindian Consultants

Time: 2:00 PM - 02:30 PM